



# Jam Communications | Home page



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## What makes effective communication?

It starts with **strategy** - what are you offering, who to and why will they care.  
Next are the **big ideas** - how will you reach them and cut through the clutter.  
Then comes **creative** - striking design, insightful writing and integrated media.

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It's about turning ideas into results. That's what we do at Jam. [Have a taste »](#)



Jam Communications  
Sydney

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## about us



### Jam was hand-made to an original recipe in 2003

Jam is a full service communications agency driven by strategic business thinking and fresh creative ideas. Our clients have included AAPT, NEC, Australia Post, Cure Cancer Australia and a wide range of businesses big and small.



With proven expertise ranging from brand strategy, mainstream advertising and direct marketing to online communications, sales collateral and corporate videos, we start with a big idea and execute it via the most effective channels to reach your market.

- **Results-driven.** We measure our success against your business objectives.
- **Responsive.** Our experienced and passionate team can turn around quality work fast.
- **Fun.** The best work happens when our clients and our people enjoy the process.
- **Ethical.** Up to date and compliant with relevant legislation.



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